



**Event Photography Guidelines for World Championship Div I – III;
U20 World Championship Div I – III; U18 World Championship Div I – III;
Women’s World Championship Div I – II;
and U18 Women’s World Championship all divisions**

1. Host shall provide a photographer who is skilled in sports photography and who is in possession of modern, professional digital photography equipment and software.
2. The Host shall provide during and/or at the conclusion of the Event:
 - a) A minimum of 10 high-resolution colored photographs in digital format from each game of the Event in the highest standard of quality.
 - b) A minimum of 10 action photographs from each game of the Event which must be uploaded during or shortly after each game to the IIHF photo server.
 - c) High-resolution team photographs of every team participating in the Event as well as the on-ice officials.
 - d) High-resolution photographs from the opening and closing ceremonies as well as award presentations to the Players and/or Teams.
 - e) For WMIA, WMIB and WW18 (top division) high-resolution and web-optimized portrait photographs from every player and team staff from every team participating in the Event. The Host shall schedule the portrait photography sessions with the Team Leaders the day before the start of the Event and before the Teams’ practices. The portrait photography sessions shall be performed in a mobile photo studio at the rink including external flash units and a white background.
 - f) Any other photograph and/or request of which the IIHF reasonably specifies.
3. With the Championship documentation, Host shall send all high-resolution photographs on DVDs and/or CDs to the IIHF Office no later than seven days after the Event’s conclusion.
4. In accordance with the Host Country Contract, the Host shall ensure that all Photographers provide the IIHF with a free License to use and/or assign the right to use all photographs taken at the Event for, including but not limited to,
 - a) editorial use in online publications operated by or on behalf of the IIHF;
 - b) editorial use in print publications published by or on behalf of the IIHF;
 - c) editorial use in videos produced by or on behalf of the IIHF;
 - d) external use on online platforms including, but not limited to, Facebook, Twitter; YouTube, and Instagram operated by or on behalf of the IIHF;
 - e) private use granted by the IIHF to participants in the Event and person associated with such participants;
 - f) promotional use; and
 - g) commercial use.